



City of Arts & Innovation

PRESS RELEASE

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LIVE SUMMER ENTERTAINMENT IS COMING TO RIVERSIDE *Fairmount Park to host Summer Concerts in the Park*

RIVERSIDE, CA –

The City of Riverside, Parks Recreation and Community Services Department has partnered with the Riverside Downtown Partnership to host the annual Summer Concerts in the Park event at Fairmount Park. This award-winning event features live entertainment, food vendors and youth Fun Zone. New this year, the event will feature a beer/wine garden hosted by Brooks Bar (outside alcohol not permitted). Each night hosts a different live band, performing a wide variety of music styles from latin to classic rock. Concerts begin with performances by contestants from the new Dance Dance Riverside Competition.

The annual Summer Concerts in the Park youth Fun Zone, provides a variety of fun-filled activities including bounce houses, face painting, balloon artists, and slot car racing. A Fun Zone pass can be purchased for \$4 per night or a season pass at \$12 for the entire 6-week concert series.

The Summer Concerts in the Park are held on Wednesdays from 6 – 9 p.m. June 13 to July 25 (excluding July 4) at Fairmount Park – 2601 Fairmount Blvd. For further information, visit RivReg.org.

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About Riverside

As the City of Arts & Innovation, Riverside, California is rich in history and culture, and is setting the pace in innovative practices for government, business and education. With a

population of just over 300,000, Riverside is the largest city in the Inland Southern California region, the 12th largest city in California, and the 6th largest in Southern California. Riverside is home to four internationally recognized universities and colleges that support a growing college student population of nearly 50,000. Businesses and residents in Riverside benefit from city-owned electrical and water systems, high-speed fiber optic telecommunications, an easily-accessed freeway system, BNSF and UP rail access, and a large corporate jet and general aviation airport.

With standards of excellence in technology, workforce development, arts, innovation, education and social capital the City has been named America's #2 Hot Spot for Tech (Forbes, 2013); #6 Happiest Place for Young Professionals (Forbes, 2013); #3 'Can Do' Capital (Newsweek, 2011); and the 2012 Intelligent Community of the Year by the Intelligent Community Forum.

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